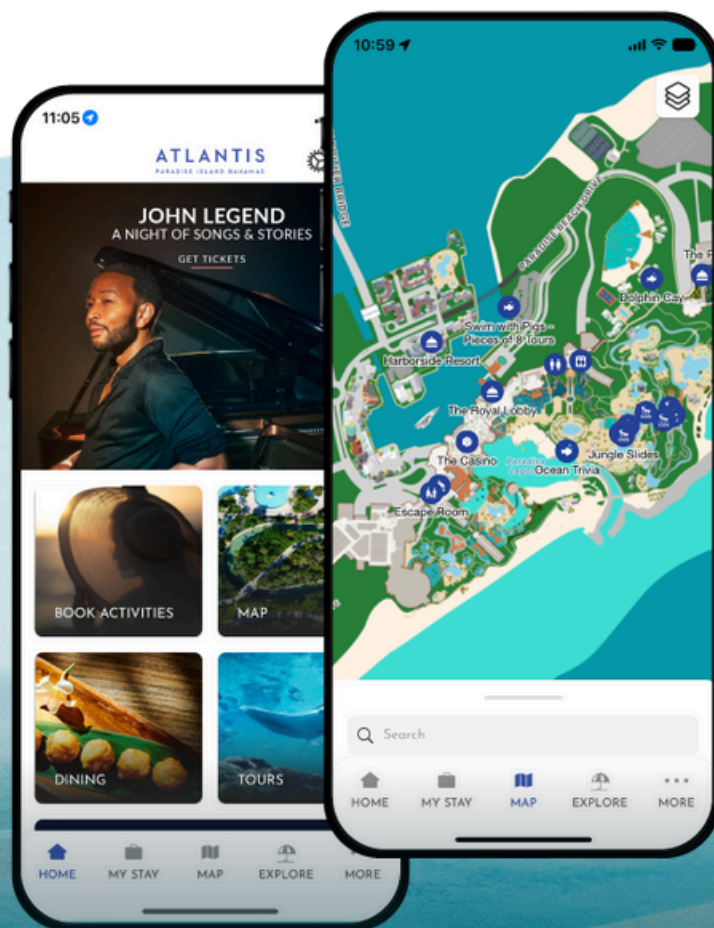


Mobile Experiences for Hospitality

One Solution. Every Guest Touchpoint.

Whether you're enhancing an existing app or launching a new one, our mobile solution helps guide guests to high-value experiences—while unlocking new streams of ancillary revenue for your property.



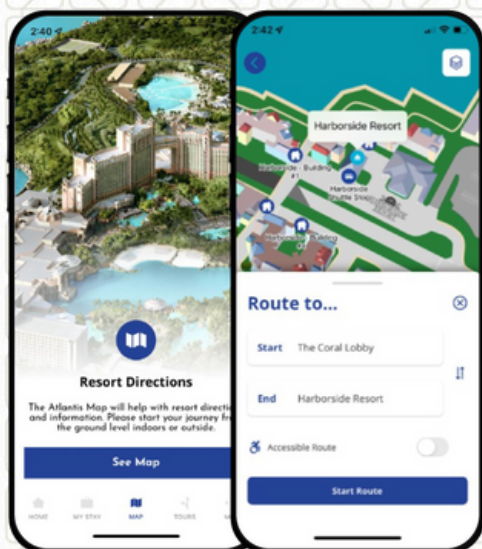
GET STARTED TODAY!

info@phunware.com | 855.521.8485 |  Phunware



Drive Ancillary Revenue

Phunware empowers your property to go beyond room revenue—delivering targeted offers, timely prompts, and personalized in-app experiences that drive real guest spend. Whether it's a poolside upsell, a last-minute spa opening, or a dining offer at just the right time, your team can engage guests in the moment—without added complexity. It's a smarter way to meet guests where they are and make every stay more valuable.



Wayfinding & Navigation

Reimagine the guest journey.

Guide your guests to the right experiences at the right time, with dynamic blue dot wayfinding across your venue to all promoted places of interest.

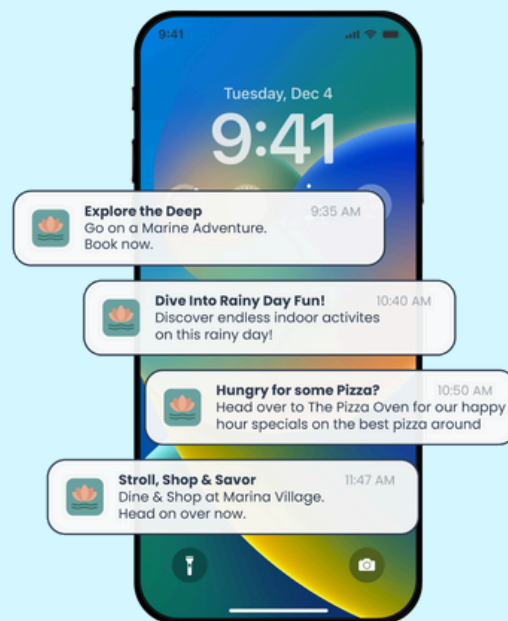
- Increase discovery of restaurants, bars, activities and amenities
- Reduce guest anxiety and improve hotel traffic flow
- Minimize staff involvement in directing guests
- Decrease physical map and signage costs

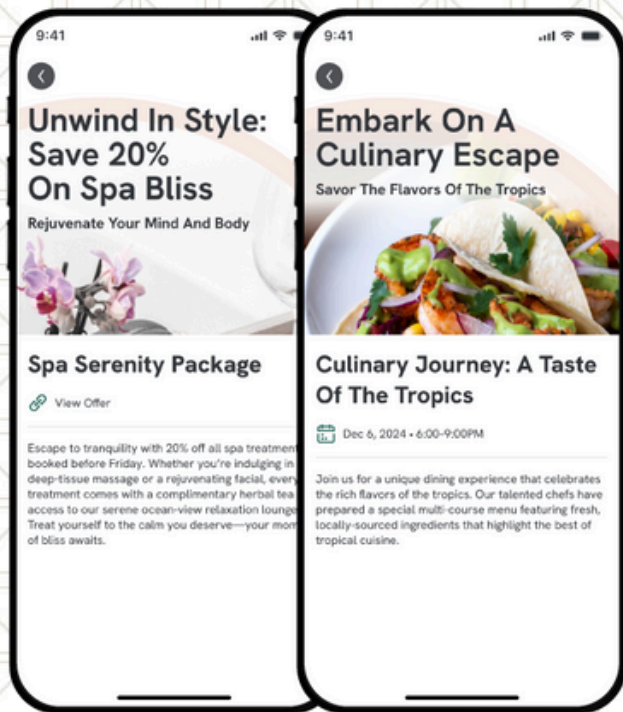
Mobile Engagement

Drive bookings and upsells—automatically.

Create, schedule and optimize campaigns that drive engagement and revenue

- Use push notifications to send messaging to your audience
- Send location-related messages based on specific actions, like crossing a geofence area
- Send broadcast messages to your entire user base, or a user activity group
- View user analytics to understand campaign performance metrics to optimize your campaign messaging





Special Events & Promotions:

Turn mobile moments into revenue moments.

Help your guests get the most out of their stay with access to special events, reservations for experiences and timely promotions.

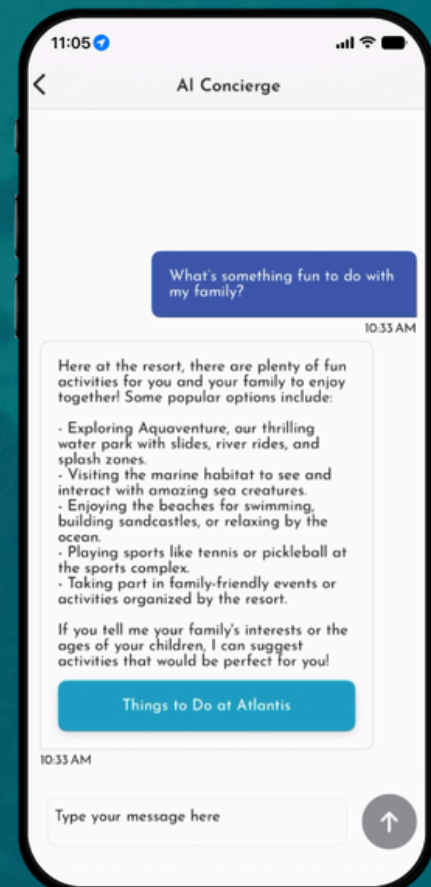
- In-app calendar of events
- Sell ancillary services via configurable links to booking platforms
- Native in-app web content
- Configurable dynamic directories for amenities, dining options, guest resources, and other services

AI Concierge

Real help, anytime. Let guests ask, explore, and solve in seconds, from room service to recommendations.

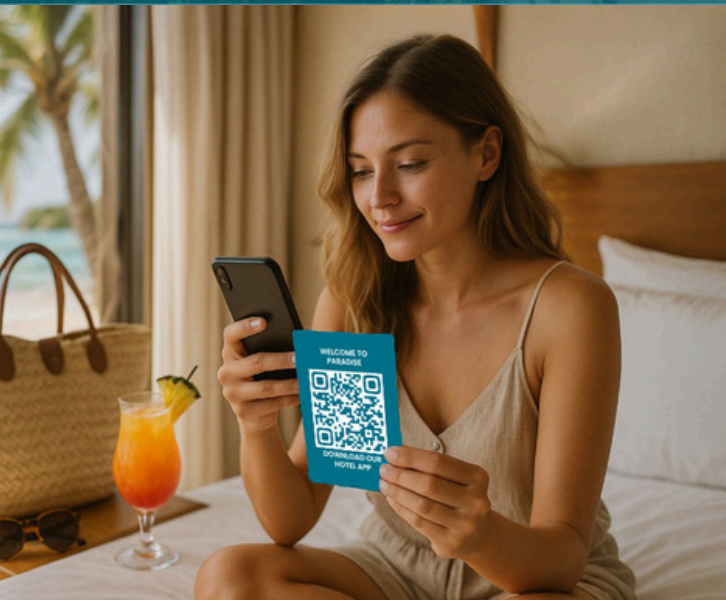
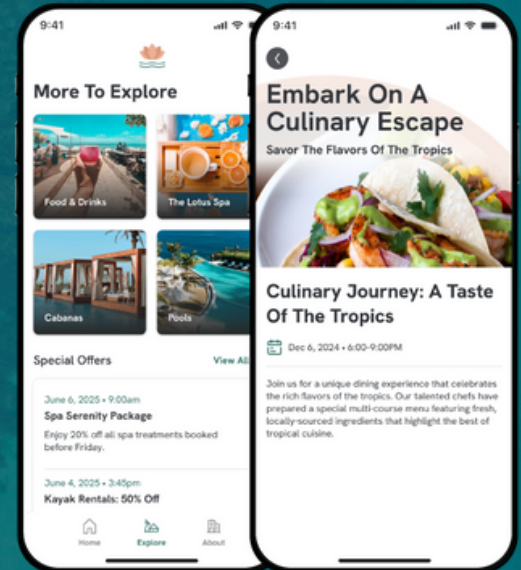
Phunware's AI Concierge acts as a digital assistant tailored to your property, helping guests discover amenities, make reservations, and get instant answers through chat or voice. By learning from every interaction, it keeps getting smarter, driving engagement, uncovering upsell opportunities, and enhancing every stay without adding staff.

- Connects with Wayfinding to guide guests to restaurants, pools, and points of interest
- Reduces front desk requests and frees up staff for high-value service
- Increases in-stay engagement, satisfaction, and ancillary revenue opportunities,



Content Management + Analytics

Control your mobile content in real time and focus on what matters most. With Phunware's intuitive web-based CMS, you can instantly update copy, images, and promotions without app store delays or developer help. Track guest behavior and engagement across locations, devices, and touchpoints to see what converts and where guests spend time. Use these insights from app sessions and onsite trends to make smarter decisions and optimize performance.



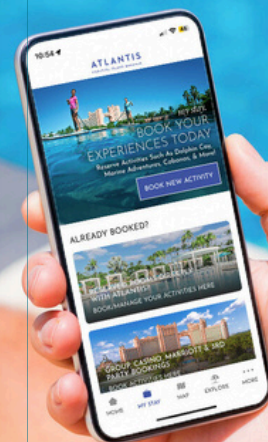
Mobile App Marketing

Your app is only powerful if your guests use it.

We help you promote your app across the digital and physical guest journey.

- Strategize with our customer success team to boost downloads
- Use in-room displays, QR codes, and branded signage
- Market through email, SMS, Wi-Fi splash pages, and social

Memorable for guests. Profitable for you. Let's build a mobile experience that unlocks your property's full revenue potential.



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